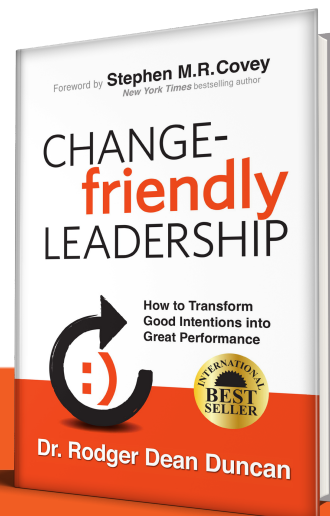


CHANGE- **friendly** IMPLEMENTATION GUIDE

**How to Transform
Good Intentions into
Great Performance**



for the eCourse

YOUR NAME



DUNCAN
WORLDWIDE

ABOUT DUNCAN WORLDWIDE

Duncan Worldwide, founded in 1972, is a leading provider of training, consulting, and coaching services related to leadership development and the strategic management of change.

Duncan Worldwide's mission is to help smart people work smarter.

For more information on our services, visit DuncanWorldwide.com

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Benjamin Franklin once said, 'When you're finished changing, you are finished.'

I am sure Dr. Rodger Dean Duncan would agree. Change is inevitable. It is the natural progression of life. It is also scary and uncertain at times.

By validating our unease and then charting a course to follow, Rodger's approach allows us to take hold of the reins of change in our own lives, and to manage it effectively within our organizations.

He provides the vital framework and process that enable us to thrive and accomplish our goals. The results we achieve and the growth we gain will make it well worth the journey.

- **Stephen M.R. Covey**, *New York Times* bestselling author of *The Speed of Trust*



“ Change is opportunity, not a threat.

- Rodger Dean Duncan



WHAT'S DOES CHANGE MEAN TO (AND FOR) YOU?



WHAT THIS EXPERIENCE IS ABOUT

This two-day **CHANGE-friendly IMPLEMENTATION** workshop is designed to enable you to:

- Understand the basic principles of effective change management
- Use a structured approach to implementing organizational change in a way that improves speed and boosts return on investment
- Use a behavioral protocol for handling the highest-risk elements of change
- Recognize significant personal and organizational barriers to change, and use tactics to increase readiness and decrease the time and resources required to achieve desired business results
- Use a set of integrated tools to help complete challenging change initiatives on time, on budget, and with all “human” considerations (engagement, friendships, sanity) intact
- Accelerate and reinforce people’s commitment to and adoption of change
- Enhance your organization’s capacity for future change and improve the probability of implementation success





Navigating change is much like finding our way through a maze – lots of twists and turns as we work to discover the route that gets us through. But of course we are never completely “finished.” By definition, much of change is perpetual. We pass through one stage, only to begin traversing another. **CHANGE-friendly IMPLEMENTATION** is a continuous loop of exploring and discovering.

Rodger Dean Duncan